



Do you want to attract tons of customers downtown to shop the days after Thanksgiving?

Of course you do!

SHOP DOWNTOWN FOR THE HOLIDAYS SWEEPSTAKES!

From November 25, the day after Thanksgiving, through Saturday, December 3, have your customers fill out a raffle ticket for each \$10 they spend (for example a customer would get 10 raffle tickets for a \$100 purchase) and they will be entered in a raffle to win a huge basket of gift cards from downtown businesses!

To participate you must donate a gift card for at least \$20. The drawing will be on Monday, December 5, and the winner will be notified by the ODA (need not be present to win!).

All you have to do is:

1. Let the ODA know you are participating, and drop off or send them your gift card or gift certificate for \$20 or more. Please do this by November 1!
2. Pick up your tickets in packs of 200 from the ODA office starting November 21. (The ODA office is open Monday through Friday from 8 am to 5 pm.)
3. Have your customers fill out the raffle tickets, one for each \$10 spent.
4. Email and/or Facebook all your customers about this amazing way to shop local!
5. Return the tickets to the ODA office Monday, December 5 by 10 am.

Another way to benefit your business: If you stamp the raffle tickets with your business name you can retrieve them from the ODA after the raffle and keep the customer information for your records!

This event encompasses First Friday for December (December 2) so don't forget to include this in your marketing of First Friday.

For more information contact the ODA office:
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