

What is the ODA?

The Olympia Downtown Association (ODA) is a non-profit mission based organization. The ODA's mission is to preserve, promote and enhance downtown Olympia.

The ODA is a guiding force in creating a thriving and vibrant downtown through a network of committed individuals.

The ODA Main Street Approach...

Main Street provides flexible framework that puts the traditional assets for downtown to work as a catalyst for economic growth and community pride.

Design enhances the unique visual qualities of downtown by addressing elements that create an appealing physical environment.

Organization builds consensus and cooperation between the many individuals and groups who have a role in the revitalization process.

Promotion creates excitement. It reinforces and markets a positive image to customers, potential investors, new businesses, local citizens and visitors, based on unique attributes of a downtown district.

Economic Restructuring strengthens downtown's existing economic assets while finding ways to fully develop it's market potential.

Safety brings together downtown's key players to focus on important issues.

Downtown Olympia is one of 11 Main Street cities in Washington state.

Be a Part of it ALL

- \$ 200**
Business or organization with more than two employees.
- \$ 125**
Business operated by owner and one employee.
- \$ 125**
Non-profit with annual budget under \$250,000.
- \$ 75**
Friend of Downtown
- \$ 20**
Downtown Supporter (Non-Business Membership)
- \$ First Year Free**
New business in downtown Olympia.

Name of business owner

Business/organization name

Street address

City, state and zip

Contact number Business Cell Home

Email address

**For more information about the
Olympia Downtown Association:**

**Mailing Address: 120 State Ave NE PMB #1031
Olympia, WA 98501-8212**

Physical Address: 116 5th Ave SE Suite F

Olympia, WA 98501

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www.downtownolympia.com



Why people join the Olympia Downtown Association...



Downtown for the Holidays

Downtown Promotions

- Promotion Committee meets once a month
- Local sponsorship packages to increase your business identity downtown
- Newspaper tabs for downtown events
- Website access for downtown events and activities
- EverydayOlympia.com (Website sponsor)



Music in the Park - Summer Concert Series

Downtown Involvement

- Effective and diverse committees and task forces that address downtown issues
- Partnerships with the City of Olympia, Port of Olympia, Parking and Business Improvement Area, Visitor & Convention Bureau, Department of Commerce and other downtown, city and state organizations

Communication Network

- Two newsletters: Weekly e-newsletter and bi-monthly restaurant e-newsletter
- Access to staff resources and information
- Email alerts
- Websites: www.downtownolympia.com and www.musicintheparkolympia.com
- Facebook and Twitter



Downtown Fall Ball

*Want to get involved?
Want to meet other
downtown business owners?
Want to be a part of a network of
committed individuals?*

JOIN THE ODA!

Downtown Safety

- Safety Committee meetings once a month
- Graffiti solutions
- Interaction with Olympia Police Department
- Partnering with numerous social services agencies

Downtown Events

- Downtown for the Holidays
- Arts Walk (Supporter to the City of Olympia)
- Girls Night Out
- Music in the Park
- Pet Parade (Supporter to The Olympian)
- Downtown Fall Ball
- Downtown Clean Up
- Legislative Reception
- Downtown Academy



Downtown Clean Up



Legislative Reception

Services and Benefits

- Funding and volunteer staffing for:
 - Pet Parade
 - Downtown Clean Up
 - Music in the Park
 - Arts Walk
 - Downtown Fall Ball
 - Downtown for the Holidays
- Support for Olympia Downtown Association staff
- Production of free downtown Shopping and Dining Guides
- Two e-newsletters
- Quarterly membership meetings
- Participation in governmental committees affecting downtown and coordination with Olympia City Council